


Event:

	<p>HEALTH in BUILDINGS HYGEIA 2026 <i>where the medical & engineering professions collaborate & innovate</i></p>	
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May 27-29, 2026 - Island of KOS, Greece

#	Matina Voukelatou – Christodoulidi	
Title:		
email:	matinavouk@hotmail.gr	
Presentation title:	“Sustainable Hospitality & Guest Experience: Kos as a Living Example of Wellness Tourism and Hospitality Value”	
<p>This presentation explores the evolving role of sustainable hospitality and guest wellbeing in modern tourism, with a particular focus on the island of Kos as a dynamic example of experiential tourism development.</p> <p>The discussion highlights how hospitality today extends beyond accommodation, evolving into a complete experience centered on comfort, wellness, environmental quality, and emotional connection. Emphasis is placed on the importance of creating healthy and sustainable hospitality environments that positively influence guest satisfaction, business performance, and destination branding. The presentation also examines how sustainability has become a strategic business advantage within the tourism industry, contributing to stronger customer loyalty, improved reviews, operational efficiency, and long-term competitiveness. Using Kos as a case study, the presentation addresses both the opportunities and challenges faced by high-demand island destinations, particularly in balancing tourism growth with quality, sustainability, and authentic visitor experiences. Ultimately, the presentation underlines the idea that the future of tourism lies not only in luxury or infrastructure, but in creating meaningful environments that promote wellbeing, sustainability, and memorable experiences for visitors.</p>		
Short CV:		
<p>Matina Voukelatou – Christodoulidi served until 2025 as Deputy Mayor of Culture, Tourism and Volunteerism of the Municipality of Kos and she is General Manager of Gaia Garden hotel Gaia-Hotels Chain Group. She holds a bachelor’s degree in international and European Relations and a Masters degree in Shipping Management, Digital Marketing, Project Management and Business administration. With more than 20 years of experience in tourism and hospitality, she actively promotes sustainable tourism, cultural development and volunteerism in the island. In 2021, she was recognized among the most successful women in Greece with the title “Woman Host of the Year”. In 2025, she was honored at the IIWA Awards as the “Woman Managing Director of the Year.” Additionally, in 2026 she represented Gaia -Hotels at the UK Tourism Awards and chosen as the “Inspiring Leader” of the Year. During her term in office, Kos was awarded as Greece’s third-best seasonal tourism destination in the Greek Tourism Awards. Above all, She is also the founder of 3dreams a company established in the beginning of 2025 , specializing in 3d printing</p>		

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among the first companies in Greece focused exclusively on children's educational, and creative toys with a strong social and environmental impact! (zero waste). She is a mother of a daughter 10 yrs old.

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